



FOR IMMEDIATE RELEASE

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FOURTH ANNUAL BLUEPRINTS & BLUEJEANS OUTRAGEOUS SUCCESS!

**Benefit raises \$170,000 and \$41,000 from in-kind donations
for Habitat for Humanity Valley of the Sun**

PHOENIX, AZ (April 11, 2008) – The weather was perfect, the bidding was nail-biting, the location was extraordinary and the cause was so dear to our hearts. On Saturday, March 29, 2008, the fourth annual Blueprints & Bluejeans event raised \$170,000 in cash and another \$41,000 from in-kind donations to benefit Habitat for Humanity Valley of the Sun.

Jazzy musical ambiance set the tone for the evening while guests mingled and savored fabulous food that tantalized taste buds! During the event, guests were mesmerized by extraordinary drawing prizes that offered a variety of indulgent packages such as: an Arizona Adventure, a Chef's Delight, or even a Romancing your Home package. To add to the festivities, **Neiman Marcus Scottsdale** provided a runway fashion show featuring the hottest men's and women's denim and contemporary styles. From the crowd to the catwalk, designer denim was all about!

At the climax of the event, two extraordinary trips to Chicago with complimentary airfare and hotel accommodations were auctioned off totaling \$18,000! Then, a bucket of ordinary nails sold for \$30,000! And what did the bidder receive? The satisfaction of helping build dreams for someone -- a new home.

In support of the charity, Jonathon and Lori Vento graciously opened their home and underwrote the costs for the evening's festivities. Due to their generosity, all proceeds from the event will go directly to further Habitat for Humanity's mission of providing affordable housing in our community.

"It was an inspiring evening at a fabulous location to celebrate and support affordable housing in the Valley," said Missie D'Aunoy, Chief Development Officer for Habitat for Humanity Valley of the Sun. "Our thanks to Lori and Jonathon Vento and the many guests in denim who helped build dreams."

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Habitat for Humanity Valley of the Sun is an advocate for eliminating sub-standard housing by creating partnerships to build and renovate owner occupied housing. Habitat for Humanity Valley of the Sun is one of the top 12 home producing affiliates out of more than 1,700 affiliates of Habitat for Humanity International. The Valley of the Sun affiliate is one of the most active of the Habitat affiliates and is responsible for the building of more than 400 new homes. Currently the affiliate is active in South Phoenix, Chandler, Mesa, Glendale, Guadalupe, Tempe and Apache Junction.

Habitat for Humanity International, based in Americus, Georgia, is an ecumenical Christian ministry dedicated to eliminating poverty housing. Habitat International dedicated its 200,000th house in 2006 and has more than one million people living in Habitat homes they helped build and are buying through no-profit, zero-interest mortgages. Visit our website, <http://www.habitataz.org>.

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