



NEWS RELEASE

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Third Annual Blue Prints & Blue Jeans Extravaganza a Huge Success!

*Benefit raises \$230,000 for
Habitat for Humanity Valley of the Sun*

PHOENIX, AZ (April, 2007) –

The evening of April 20th was a night of fun, elegance and even a few surprises! Habitat for Humanity Valley of the Sun did another spectacular job in hosting the 2007 Blue Prints & Blue Jeans gala at the stunning custom home built by Rod Cullum Homes. This years "Elegant Living Home" boasted over 7,200 square-feet of elegance on a one-acre lot in Paradise Valley with the most current furnishings and décor.

Attendees dined of exquisite hors d'oeuvres, fine wines and participated in the much anticipated auction which included a trip to Chicago to see the Oprah Winfrey Show. Neiman Marcus Scottsdale provided fashions featuring the hottest denim and contemporary styles.

The signature "Fund the Need" Auction was the highlight of the evening. Doors, windows, and landscape packages were auctioned off. At the conclusion of the bidding, one supporter of Habitat for Humanity Valley of the Sun donated his long locks wrapped in a pony tail for the auction and raised an additional \$65,000, the cost to build one home.

Christine Odom, President and CEO of Habitat for Humanity Valley of the Sun commented, "This was one of the most exciting events we've ever hosted!"

Serving metropolitan Phoenix since 1987, Habitat for Humanity Valley of the Sun is a grassroots ecumenical housing organization whose mission is to eliminate substandard housing by building affordable housing and community partnerships that promote spiritual values and individual responsibility. The Valley of the Sun affiliate is one of the most active of the Habitat affiliates and is responsible for the building of more than 400 new homes. Currently the affiliate is active in South Phoenix, Chandler, Mesa, Glendale, Guadalupe, Tempe and Apache Junction.

Habitat for Humanity International, based in Americus, Georgia, is an ecumenical Christian ministry dedicated to eliminating poverty housing. Habitat International dedicated its 200,000th house last summer and has more than one million people living in Habitat homes they helped build and are buying through no-profit, zero-interest mortgages. Visit our website, <http://www.habitataz.org>.

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